

What do you want to

# Influence Today

## TODAY?



# Social Equality

**WDYT?**  
What do you think?

How can we create a more equal society?

**facts**

In 2018, women only held 27% of managerial positions worldwide.

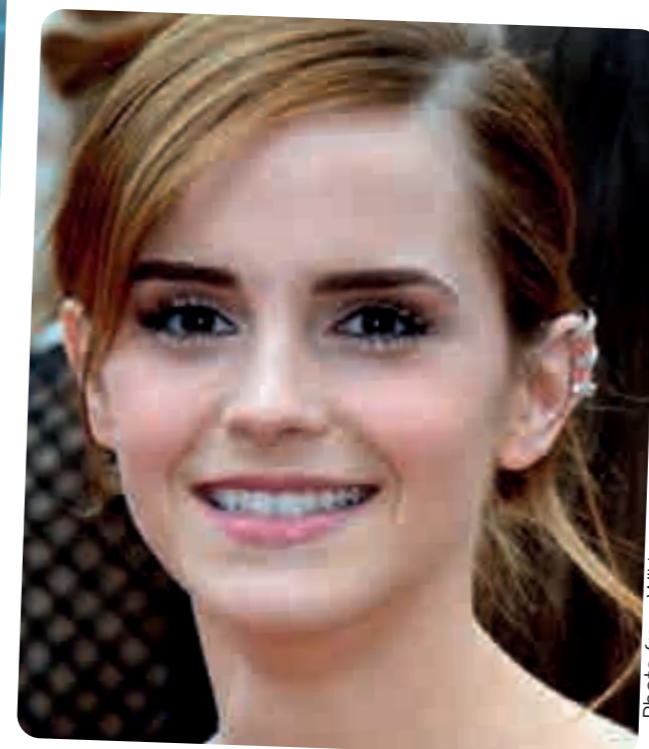
Source: United Nations



**Emma Watson**

Actress, UN Goodwill Ambassador & gender rights activist  
Born: **1990**  
Nationality: **English**

"I've told myself firmly, 'If not me, who? If not now, when?'"



"When the whole world is silent, even one voice becomes powerful."

**Malala Yousafzai**

Activist for female education & youngest Nobel Peace Prize winner  
Born: **1997**  
Nationality: **Pakistani**



Key words

INCLUSION

JUSTICE

DIVERSITY

SOCIETY

UNIQUE

# Culture

**WDYT?**  
What do you think?

What has the biggest influence on you: art, literature, sport or music?

**facts**

A typical teen spends up to four hours a day listening to music. That's about 6,280 songs a year!  
Source: Your Influence Today SBk B1+, p15



**Jenk Oz**

Creator and CEO of digital media platform for 8 to 15 year olds, iCoolKid  
Born: **2005**  
Nationality: **English**

"Generation Z are who you ask questions to now."

# Climate Change

**WDYT?**  
What do you think?

What do you do to protect the environment?

**facts**

From 1901 to 2010, the global average sea level rose by 19cm.  
Source: United Nations



**Greta Thunberg**

Student & Climate Activist  
Born: **2003**  
Nationality: **Swedish**

"You must take action. You must do the impossible. Because giving up can never ever be an option."

Key words

HOBBIES

ART

SPORT

SOCIAL MEDIA

MUSIC

Key words

GLOBAL WARMING

SUSTAINABILITY

RECYCLING

REDUCE WASTE

# Vocational Opportunities

**WDYT?**  
What do you think?

What would you start your own business in?

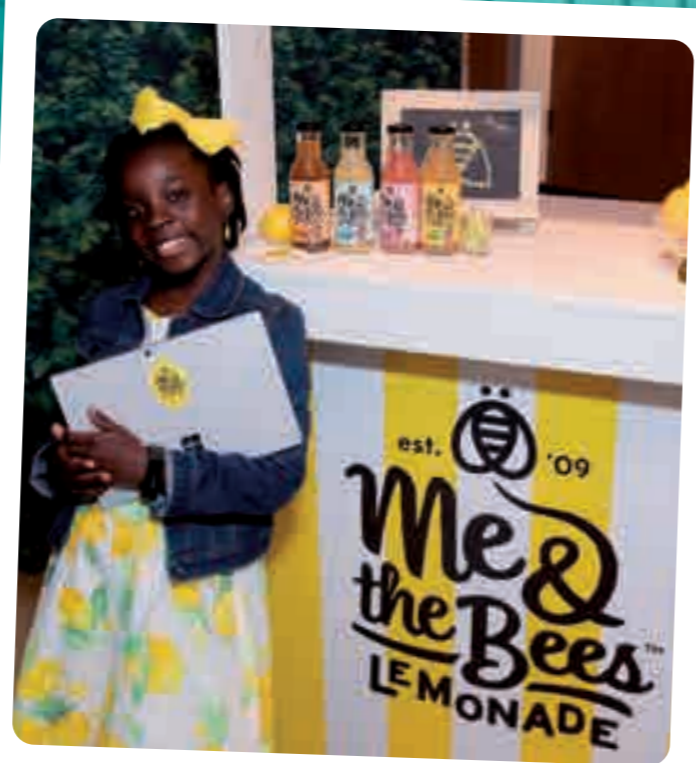
**facts**

65% of today's school children will have a job in the future that doesn't exist yet.  
Source: World Economic Forum



**Mikaila Ulmer**

Young entrepreneur & bee advocate  
Born: **2005**  
Nationality: **American**



"I don't think we should wait until we're adults to make a difference."

# Technology

**WDYT?**  
What do you think?

Could you invent something that makes the world a better place?

**facts**

The first mobile phone was invented in 1973 and it weighed 2kg!  
Source: BBC



**Boyan Slat**

Inventor, environmental activist & entrepreneur, founder of The Ocean Cleanup  
Born: **1994**  
Nationality: **Dutch**



"Persistence, curiosity and intellectual honesty are the most important ingredients to get something big to work."

Key words

ACHIEVEMENTS

GOALS

WORK

BUSINESS

SUCCESS

Key words

INNOVATION

LAPTOP

MOBILE

INVENTION

SCIENCE

## BRAIN TEASER

Alfie has been at the bus stop for ten minutes longer than Jan, who has been at the bus stop for 15 minutes longer than Carl. Carl has been at the bus stop since 3:30 and it is now 3:40.

How long has Alfie been at the bus stop and what time did he arrive?

## BRAIN TEASER

The average person sleeps for about eight hours a night – one third of a 24-hour day!

If you sleep for eight hours every night for the rest of your life, for how many years will you have slept by the age of 99?

## BRAIN TEASER

Tess is 14 and her sister Vera is half her age.

How old will Vera be when Tess is twice her present age?

macmillan education