

# Creating Prospects

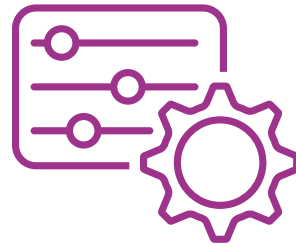
In the development of Prospects, we carried out extensive research through online surveys, classroom observations and interviews with teachers to provide you with the material you need for successful upper-secondary classes.

These are the things that you asked for and that you will find in Prospects:

**87%**

**87% of teachers want the content of their course book to be based on real-life information**

Prospects is full of extensively-researched texts containing real-life information and topics carefully selected for their appeal to late teens such as mind-reading and travelling overseas.



**84%**

**84% of teachers need flexible materials which can be adapted to different abilities and learning styles**

Cater to different learning styles with a range of resources in Prospects, from the Build Your Vocabulary section in the Workbook to critical-thinking tasks, life skills and digital projects in the Student's Book.



Prospects teachers can adapt both tests and activities to their students' needs with a range of Fast-finisher and Extra activities and standard and plus level tests.

**83%**

**83% of teachers want their course to include video content**

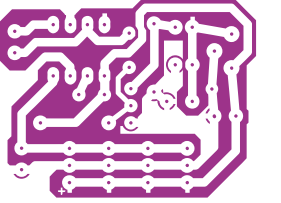
Prospects offers three different types of videos in every unit: documentary-style, quick clips of teens and life skill advice.



**74%**

**74% of teachers want documentaries with cultural content**

Exposure to Global English and a wide range of accents in Prospects comes from documentary videos supplied by The Guardian and Reuters a variety of real-world cultural topics.



**74%**

**74% of teachers require preparation materials for the university entrance exam**

With exam-style tasks in the Student's Book and Workbook and EBAU exam practice pages students can prepare for their university-entrance exam.



Prospects teachers can offer their students additional support with the exam-style test generator in the Teacher's Resource Centre and additional support in Advantage.

**68%**

**68% of teachers value materials which offer life-skills work to prepare students for life in the 21st century**

Prospects offers Life-skills projects in every unit and Skills vlog videos to get students thinking about different academic and social life skills to use as a starting point for their own project.



**With your input, we have been able to produce an upper-secondary course that combines exam preparation with a strong focus on life skills development to guarantee students' academic and personal success.**

**Thank you for helping us create the course that works for you!**