

## KEY COMPONENTS

for students:

### STUDENT'S BOOK PACK



\* Includes access to the Student's Resource Centre and eBook.

### WORKBOOK STUDENT'S RESOURCE CENTRE



### FOR SCHOOLS STUDENT'S BOOK EXAM BOOKLET PREMIUM PACK



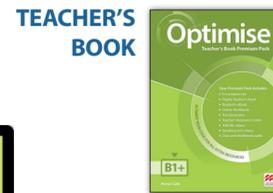
\* Includes access to the Online Workbook, Student's Resource Centre and eBook.

### VIDEOS



for teachers:

### TEACHER'S RESOURCE CENTRE



#### The Teacher's Resource Centre includes:

- Optimise your grammar worksheets
- Optimise your vocabulary worksheets
- Talk2Me videos and worksheets
- Speaking test videos and worksheets
- Say it right pronunciation worksheets
- Everyday English worksheets
- Grammar communication worksheets
- Culture and CLIL worksheets
- Class and Workbook audio
- Wordlists
- Placement and Diagnostic Tests
- Unit and Progress Tests
- For Schools Practice tests

### VERSATILE MATERIALS

An extensive range of print and digital materials, providing teachers with a variety of flexible options for their classes.



### SPEAKING TEST VIDEOS



### PRESENTATION KIT



### TEST GENERATOR

Visit [www.macmillan.es/games](http://www.macmillan.es/games) to download a fantastic game for your classes.



## MACMILLAN EXPERIENCE

Enjoy a wide range of **Premium Services** exclusive to Macmillan users

### Macmillan Advantage

All the support you need for planning and creating effective classes, as well as tools and resources for your professional development.



#### • Coursebook resources



#### • Teacher's Corner+



#### Ongoing professional development

Exclusive teacher training events providing you with practical solutions and activity ideas for your classes.



#### • Educational documentation



#### • Innovative evaluation tools



Exclusive discounts on our high quality educational services like KiVa, a pioneering anti-bullying programme or Plexus, tailor-made teacher training.



### Educational Solutions



### Teacher Support

Count on our experts for advice and on us for support when setting up our digital resources at [es.help@macmillaneducation.com](mailto:es.help@macmillaneducation.com)



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[tienda.macmillan.es](http://tienda.macmillan.es)



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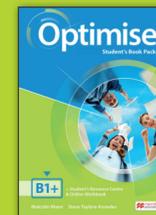
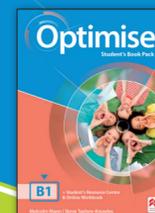
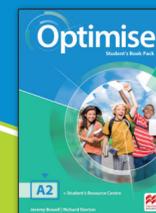


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● A2 ▶ B2

# Optimise



Exam success for 21<sup>st</sup> century learners



[www.macmillan.es/catalogo](http://www.macmillan.es/catalogo)

# Optimise

Exam success for 21<sup>st</sup> century learners

A fantastic new Secondary exam-preparation course for 21<sup>st</sup> century learners. **Optimise** is perfect for teachers working towards external exams who also want to incorporate engaging topics and a focus on life skills in their classes.



Malcolm



Steve

### A message from the OPTIMISE authors, Malcolm Mann and Steve Taylore-Knowles:

**Optimise** is an exam course with a difference. In **Optimise**, we effectively combine exam training, language development and 21<sup>st</sup> century skills to prepare students not only for language exams, but also for life beyond the classroom.

These are our principles and key features which we believe make **Optimise** an outstanding exam-preparation course.

We very much hope you and your students enjoy using **Optimise** and benefit from its motivating content, syllabus and structure.

All the best for the school year!

Malcolm and Steve

## Why Optimise?

- Guided preparation for the Cambridge Key, Preliminary and First Certificate (for Schools) exams, with each lesson focusing on a specific skill and offering detailed advice on how to complete the task effectively.
- Personalisation tasks to foster 21<sup>st</sup> century skills such as critical analysis and collaborative learning.
- **Optimise Your Exam** sections with advice from professional examiners, making the teacher the exam expert.
- An extensive range of print and digital materials providing you with a variety of flexible options for the ever increasing demands of students.

**Talk2Me and Speaking tests** videos facilitate a flipped classroom approach, encouraging learner autonomy and creating more time in class for practice.



# Let's look at a walkthrough...

## EXAM SUCCESS

Extensive preparation for Cambridge exams –KET, PET, and First for Schools, as well as local external exams.

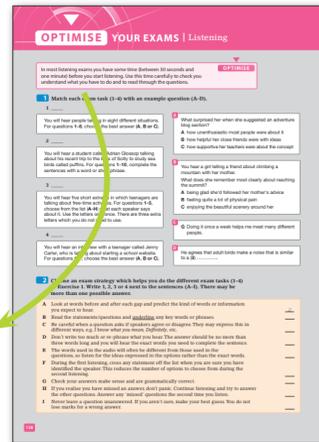
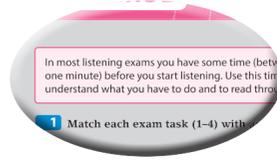


With each skill and language focus students receive handy tips and strategies for exam success.

## EXPERT SUPPORT

Optimise your Exams section at the end of every unit summarises best practice under exam conditions and is written by professional Cambridge examiners.

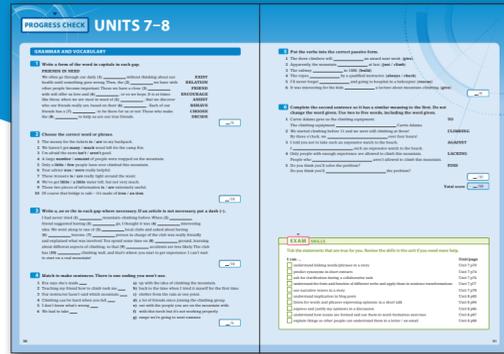
A wide range of resources making teachers and students exam experts.



# Exam success for 21st century learners

## CONSOLIDATION

Regular consolidation ensures students understand and retain the information they need in order to prepare for the exams.



Self-evaluation every two units allows students to assess what they can do, and what they need to work on.

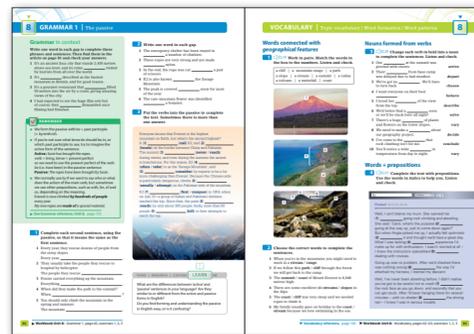
## PERSONALISATION

Frequent personalisation tasks are provided through the Think, Research, Culture, Learn and Me features, which enable students to relate the contents of the unit to their own lives, opinions and culture.

Personalisation activities make language more meaningful.

## LANGUAGE FOCUS

Progressively more challenging exercises.



Regular word formation tasks.

# FLIPPED CLASSROOM

Optimise videos offer comprehensive support for students to develop their speaking skills.

## Flipped classroom

Using a Flipped Classroom approach students watch the videos and do exercises at home leaving more class time to activate the functional language and develop the fluency necessary for exam speaking.

## Talk 2 Me

Every Speaking lesson includes a Talk2Me video presenting key functional language in a natural and original context.



## Speaking test videos

Optimise includes Speaking test videos as part of the Optimise your Exams section. The videos provide students with a chance to observe the performance of candidates doing complete Speaking tests under exam conditions.



## Classroom option

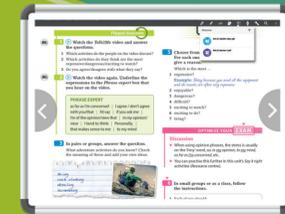
The videos can be watched together as a class with students completing the exercises individually or sharing their ideas with other students. The videos are available on the Resource Centre and are accompanied by additional worksheets, transcripts and answer keys.



# DIGITAL MATERIAL

Reliable and comprehensive digital pack

## TEACHER DIGITAL RESOURCES



PRESENTATION KIT Interactive version of the Student's Book and Workbook, ideal for presentation in class and correction of activities.

## TEST GENERATOR

Allows teachers to create customised tests from the pre-prepared Unit and Progress tests.



## TEACHER'S RESOURCE CENTRE

All the supplementary materials teachers may need for their class at the touch of a button.



## STUDENT'S RESOURCE CENTRE

Complementary materials to consolidate learning and encourage independent study.



## DIGITAL STUDENT'S BOOK

Fully interactive digital version of the Student's Book with offline option and automatic score report.



## eBook

Digital version of the Student's Book with embedded audio.

## ONLINE WORKBOOK

Fully interactive digital version of the Workbook with gradebook for teachers to follow students' progress.

